These standards are year long, ongoing standards that should be taught to mastery by the end of the year. Therefore, all previously taught skills should be reviewed with every unit.

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Marking Period 1 Unit 1: Introduction to the Philosophical Approach 42 Days	Marking Period 2 Unit 2: The American Dream or the American Lie?: The Individual's Struggle to Rectify "The Great Promise" with Reality 45 Days	Marking Period 3  Unit 3: Seeking Valor in Hardship: Morality During and After the Great Depression 45 Days	Marking Period 4 Unit 4: Warfare, Villains, and the Introspective Hero: The Language of Western Ideologies 48 Days			
<ul> <li>Week 1: Define</li> <li>Rhetoric, rhetorical situation</li> <li>Ethos, pathos, logos</li> <li>Propaganda, bias</li> <li>Claim, counterclaim</li> <li>The efficacy and implementation of rhetorical/stylistic devices (e.g. alliteration, anaphora, apostrophe, asyndeton, epistrophe, logical fallacies, parallel structure, etc.)</li> <li>SOAPSTone analysis components: Speaker, occasion, audience, purpose, subject, tone</li> <li>Model approaches to effective reading,</li> </ul>	<ul> <li>Week 1: Define</li> <li>Tone has a dramatic and dynamic impact on the intended message of a text and is often crafted to the target audience's benefit.</li> <li>Pathetic fallacy</li> <li>Extended metaphor</li> <li>Various rhetorical fallacies</li> <li>Social commentary</li> </ul>	Week 1: Define     Interpretive "lens"     Model approaches to effective reading, writing, research, speaking, and listening.     Syntax and syntactical techniques     Stereotypes, dehumanization	<ul> <li>Structure mirroring content</li> <li>Language informs and enhances consciousness—the language of thought—and it is through language that we "speak ourselves into existence."</li> <li>Speakers use the art of rhetoric to further their ends, whether those ends are for good or ill.</li> </ul>			

writing, research, speaking, and listening. The difference between connotation and denotation and the effects each has on interpretation. Week 2: Understand Week 2. Understand Week 2. Understand Week 2. Understand • Explain the essential • Discuss socio-economic • Discuss the causes and • Discuss the impact of strategic uses of spoken effects of the Great language on the Civil circumstances fueled the American Dream and, in Depression in the Rights Movement, and written Standard English. some instances. United States and its namely through the • Discuss the role rhetoric historic writings and perverted it, and representation through different mediums speeches of leaders like played in establishing twentieth-century the American identity of thinkers explored this Dr. Martin Luther King, • Explain that argument is the late nineteenth- and conflicted reality most effective when it is Jr early through various informed and structured Explain that some twentieth-centuries methods (speeches, rationally, and philosophers have Classify the difference fiction, nonfiction, etc). understanding a questioned the nature of Explain the art of speaker's methodology morality, but, no matter between an academic paper and informal conducting a rhetorical the school of thought, can immunize an writing. analysis involves audience against morality has long been Discuss the definition of identifying authorial manipulation, enhance the difference between propaganda and how it methodologies, comprehension, and "society" and "anarchy." differs from ethical and exploring the impacts of provide a scaffold on • Describe the delicate logical reasoning. such on the text. which to build one's balance of rhetorical Explain persuasive audience, and purpose, own argument. techniques in one's techniques (e.g. diction, and determining the writing and make clear Describe rhetorical tone, and the three reasoning behind such speaking techniques that that effective use of appeals, etc.) as well as practices so as to "open" extend beyond the such strategies can lead the impact of bias and the text to more mature written word (i.e. body to powerful and omission of details in and meaningful language, eye contact, persuasive prose. persuasive writing and interpretation. gestures, etc.). Describe that new lenses propaganda. offer enhanced interpretations of texts

and facilitate more

	meaningful interactions with them.		
<ul> <li>Week 3: Apply</li> <li>Interpret the use of persuasive techniques in various supplementary texts</li> <li>Identify the relationship between the speaker, subject, and audience in various supplementary texts</li> <li>Demonstrate understanding of connotation, denotation, and diction through discussion and annotation of anchor text</li> <li>Execute use of academic vocabulary</li> </ul>	<ul> <li>Interpret the use of diction and imagery in characterizing the different class systems in the anchor text</li> <li>Identify clues in the text that Nick's feelings for Gatsby may be more romantic than platonic.</li> <li>Identify ways in which Jordan does not adhere to the standards prescribed for women of the 1920s.</li> <li>Demonstrate understanding of imagery's effect on characterization through discussion and close reading annotations of anchor text</li> </ul>	Week 3: Apply	<ul> <li>Week 3: Apply</li> <li>Identify ways in which writing can mirror the content it conveys, and understand that such a technique achieves a subliminal effect on the intended audience that is nevertheless profound.</li> <li>Implement syntactical techniques across various platforms</li> <li>Demonstrate understanding of syntactical techniques through discussion of anchor texts</li> </ul>
<ul> <li>Week 4: Analyze</li> <li>Differentiate between summary and analysis</li> <li>Examine how character and setting contribute to a text.</li> <li>The efficacy and implementation of rhetorical/stylistic devices (e.g. alliteration, anaphora, apostrophe,</li> </ul>	Week 4: Analyze  • Differentiate between summary and analysis  • Examine the efficacy and implementation of rhetorical/stylistic devices (e.g. alliteration, anaphora, apostrophe, asyndeton, epistrophe, logical fallacies, parallel structure, etc.) in	<ul> <li>Week 4: Analyze</li> <li>Differentiate between propaganda and reason</li> <li>Organize common themes across texts</li> <li>Examine textual evidence to develop thematic traits</li> <li>Compare socioeconomic representations across mediums.</li> </ul>	<ul> <li>Week 4: Analyze</li> <li>Differentiate between reasoned argument and bias.</li> <li>Organize opposing claims of different speakers and the evidence they offer</li> <li>Examine the syntactical and literary techniques a speaker employs to</li> </ul>

asyndeton, epistrophe, logical fallacies, parallel structure, etc.)  • World War I Propaganda  • Identify persuasive techniques within the anchor text and determine their efficacy.	various texts as well as the anchor text.  • Examine the speaker's purpose in a text and the methods used to convey that purpose.		achieve the designed purpose  Compare the representations of heroes and villains in the anchor texts
<ul> <li>Week 5: Evaluate</li> <li>Justify the employment and stylistic effect of vocabulary and punctuation in anchor text.</li> <li>Critique Hemingway's position on "The Lost Generation" and the methods he employs to reveal that opinion.</li> <li>Use academic vocabulary to discuss the ideological shift of the Lost Generation</li> </ul>	<ul> <li>Week 5: Evaluate</li> <li>Critique the portrayal of the American Dream across generations in various period pieces.</li> <li>Defend, challenge, or qualify the obtainability of the promises of the American Dream across the class spectrum</li> <li>Use academic vocabulary to discuss portrayals of identity and the American Dream in the anchor text</li> </ul>	<ul> <li>Week 5: Evaluate</li> <li>Critique the social commentary of the anchor text and identify elements of bias</li> <li>Defend, challenge, or qualify President Truman's reasons for dropping the atomic bombs.</li> <li>Critique the ways in which propaganda served to dehumanize targeted groups during World War II</li> <li>Use academic vocabulary to discuss the issues of class, propaganda, and dehumanization</li> </ul>	<ul> <li>Week 5: Evaluate</li> <li>Critique the ways in which government powers justified the Vietnam War</li> <li>Defend, challenge, or qualify the portrayal of the War on Drugs across mediums</li> <li>Use academic vocabulary to discuss what it means to be a "hero" and a "villain," modern interpretations of the terms, and their representations in the anchor texts.</li> </ul>
<ul> <li>Week 6: Create</li> <li>Construct an argumentative essay that takes a firm position on a key issue</li> <li>Construct an analytical essay of the anchor text that focuses on the</li> </ul>	Week 6: Create  • Construct an argumentative essay that takes a firm position on the obtainability of the American Dream and identifies three examples to support that	Week 6: Create  • Construct an argumentative essay that takes a firm position on a key issue, identifies at least two examples to support that position, and utilizes a nuanced	Week 6: Create  • Construct an argumentative essay that takes a firm position on a key issue, identifies at least two examples to support that position, utilizes a nuanced tone

- author's decisions and the impact of those decisions on the audience
- Investigate a selected debate topic then design and engage in a well-reasoned verbal debate
- position
- Construct an analytical essay of the anchor text that identifies at least two specific methods the author utilizes to create an impact on the audience
- Investigate a selected debate topic then design and engage in a well-reasoned verbal debate
- Develop an effective rhetorical presence in a prepared speech

- tone to appeal to the audience.
- Construct an analytical essay of the anchor text that identifies at least two specific methods the author utilizes to create an impact on the audience and explain how these methods generate the effect
- Investigate a selected debate topic then design and engage in a well-reasoned verbal debate

- to appeal to the audience, and employs effective rhetorical strategies to enhance the appeal.
- Construct an analytical essay of the anchor text that identifies at least two specific methods the author utilizes to create an impact on the audience and explain how these methods generate the effect
- Develop an effective rhetorical presence in a prepared speech
- Investigate a selected debate topic then design and engage in a well-reasoned verbal debate
- Design a presentation of a mock advertisement that tells the truth about a selected subject and employs rhetorical techniques studied throughout the year