Marking Period Marking Period 1-4		 Global Tourism The Demand for T Marketing to the T Transport for Trav Accomodations Attractions 	Unit Title Forld's Largest Industry, Tourism Fravel and Tourism Fraveling Public/Tourist Motivation vel/Air Transport	Recommended Instructional Days Marking Period 1-4	
Personal Finance Disciplinary Concept: Core Idea		 Bringing Traveler Together Capturing Techno mance Expectation/s: 	s and Tourism Service Suppliers logy's Competitive Advantages		
Civic Financial Responsibility Philanthropic, charitable, and entrepreneurial organizations play distinctly different but vitally important roles in supporting the interests of local and global communities.	 PFL.9.1.12.CFR.2: The potential for building and using personal wealth includes responsibility to the broader community and an understanding of the legal rights and responsibilities of being a good citizen. PFL.9.1.12.CFR.4: Demonstrate an understanding of the interrelationships among attitudes, assumptions, and patterns of behavior regarding money, saving, investing, and work across cultures. 		Interdisciplinary Conne	Recommended Activities, Investigations, erdisciplinary Connections, and/or Student riences to Explore NJSLS-CLKS within Unit	
Life Literacy & Key Skills Disciplinary Concept: <i>Core Idea</i>	Performance Expectation/s:				

Content Area: Career Readiness, Life Literacies, and Key Skills (NJSLS-CLKS 9.1, 9.2, 9.4) Grades K - 12 Business Education: Travel and Tourism

Grade: 9-12

Creativity and Innovation Collaboration with individuals with diverse experiences can aid in the problem-solving process, particularly for global issues where diverse solutions are needed.	 TECH.9.4.12.CI.1: Demonstrate the ability to reflect, analyze, and use creative skills and ideas TECH.9.4.12.CI.2: Identify career pathways that highlight personal talents, skills, and abilities 	Essential Question/s: What is the basic definition of tourism? Why should we study tourism? What major participants and forces are shaping the tourism industry currently? What historical factors encouraged the development of tourism activities?
Career Awareness, Exploration, Preparation, & Training Disciplinary Concept: <i>Core Idea</i>	Performance Expectation/s:	What is the impact of physical, human, and regional geography on tourism activities? Why should tourism be studied from marketing, management, and financial
Career Awareness and Planning Career planning requires purposeful planning based on research, self- knowledge, and informed choices.	 WRK.9.2.12.CAP.2: Develop college and career readiness skills by participating in opportunities such as structured learning experiences, apprenticeships, and dual enrollment programs. WRK.9.2.12.CAP.6: Identify transferable skills in career choices and design alternative career plans based on those skills. 	perspectives? What are future challenges and opportunities facing the tourism industry? What is geography?
Social and Emotional Learning:	Social and Emotional Learning:	
Competencies	Sub-Competencies	
-Self- awareness -Social Awareness -Self- Management -Relationship Skills -Responsibility -Decision-Making	 Recognizing the importance of self-confidence in handling daily tasks and challenges. Demonstrate an awareness of the expectations for social interactions in a variety of ways. Demonstrate an understanding of the need for mutual respect when viewpoints differ. 	

	 Recognize the skills needed to establish and achieve personal and educational goals. Utilize positive communication and social skills to interact effectively with others. Develop, implement, and model effective problem solving and critical thinking skills. 			
Assessmen	ts (Formative)	Assessment	s (Summative)	
	standard/s, students will successfully		To show evidence of meeting the standard/s, students will successfully	
engag	e within:		nplete:	
 Quizzes Tests Thumbs up/down Think Pair Share Exit tickets 		 Benchmarks: Students will obtain a score of 70% or higher, students who complete the proper assigned classwork will be assignmented. Rubric evaluations Summative Assessments: District Assessments 		
	Differentiated Stude	nt Access to Content:		
		ng Resources/Materials		
Core	Alternate	ELL	Gifted & Talented	
Resources	Core Resources	Core Resources	Core Resources	
	IEP/504/At-Risk/ESL			
	• Meet with the student's special education or inclusion teacher prior to initial assessment to learn how to best tailor the format of any classwork, quiz or test to their individual special needs, as well as to discuss whether or not homework is appropriate.	 Allow access to supplemental materials, including use of online bilingual dictionaries. Meet with an ELL trained or inclusion teacher prior to initial assessment to learn how to best tailor the format of any classwork, quiz or test to their individual needs. 	• Connect students to related talent development opportunities, often offered through area colleges, with the assistance of guidance counselors.	

	• Provide access to an individual or classroom aide, when required by the		
	student's IEP or 504, to improve student focus,		
	comprehension and time on task.		
	• Provide access to modified materials as needed to improve accessibility (slant boards, headphones for		
	auditory processing disorders, gym mats for additional cushioning,		
	active/sensory seating pads, helmets and body padding as required by physical		
	therapist, etc.). Many can be borrowed from a student's special education classroom, or the school's Occupational		
	or Physical Therapists.		
	Supplement	al Resources	
 Technology: Assistive technology may be required for students with IEPs and 504s. Access to computers with screen readers, voice recognition software, and talking word processing applications may be beneficial. Some students with limited verbal abilities may require access to assistive communication devices and tablets that can be accessed through the school's speech therapist. Other: N/A 			
Differentiated Student Access to Content: Recommended Strategies & Techniques			
Core Resources	Alternate Core Resources IEP/504/At-Risk/ESL	ELL Core Resources	Gifted & Talented Core

Content Area: Career Readin	ess, Life Literacies, and Key Skills (NJ Business Education: Travel and To Grade: 9-12		Dev. Date: 2020
 Offer resources to students in a variety of ways to accommodate for multiple learning styles. Engage all learners through implementation of various resources including visual, audio, and tactile materials. Provide easy access to course resources so the student can utilize materials within the classroom or at home to reiterate content learned within the course. 	 Utilize a multi-sensory (Visual, Auditory, Kinesthetic, Tactile) approach as needed during instruction to better engage all learners. Provide alternate presentations of skills and steps required for project completion by varying the method (repetition, simple explanations, visual step-by-step guides, additional examples, modeling, etc). Allow additional time to complete classwork as needed, when required according to students' IEP or 504 plan. Break assignments up into shorter tasks while repeating directions as needed. Offer additional individual instruction time as needed. Modify test content and/or format, allowing students additional time and preferential seating as needed, according to their IEP or 504 plan. Review, restate and repeat directions during any formal or informal assessments. 	 Provide extended time to complete classwork and assessments as needed. Assignments and rubrics may need to be modified. Provide access to preferred seating, when requested. Check often for understanding, and review as needed, providing oral and visual prompts when necessary. 	 Offer pre-assessments to better understand students' strengths, and create an enhanced set of introductory activities accordingly. Integrate active teaching and learning opportunities, including grouping gifted students together to push each other academically. Propose interest-based extension activities and opportunities for extra credit.

New Jersey Legislative Statutes and Administrative Code (place an "X" before each law/statute if/when present within the curriculum map)				
Amistad Law: N.J.S.A. 18A 52:16A-88	Holocaust Law: N.J.S.A. 18A:35-28	LGBT and Disabilities Law: N.J.S.A. 18A:35-4.35	Standards in Action: <i>Climate Change</i>	
	Star	ndard 9		
9 Career Ready Practices		 _X_CRP1. Act as a responsible and contributing citizen and employee. _X_CRP2. Attend to financial well-being. _X_CRP3. Consider the environmental, social and economic impacts of decisions. _X_CRP4. Demonstrate creativity and innovation. _X_CRP5. Utilize critical thinking to make sense of problems and persevere in solving them. _X_CRP6. Model integrity, ethical leadership and effective management. _X_CRP7. Plan education and career paths aligned to personal goals. _X_CRP8. Use technology to enhance productivity, increase collaboration and communicate effectively. _X_CRP9. Work productively in teams while using cultural global competence. 		