



**Superintendent of Schools  
Bayonne, New Jersey  
District Goals  
2017-2018**



**GOAL #2:** To improve district communications through the identification of the most effective communication tools to reach the district stakeholders and to expand the use of district resources.

Major Activities	Board / Staff	Resources	Timelines	Indicators of Success
<p>Implement a communication plan to keep parents and the community informed of district initiatives.</p> <p>Train district administrators on the use of a digital briefcase.</p> <p>Train district teachers on the use of a digital backpack.</p> <p>Administrators will provide a monthly message posted on school/department websites.</p> <p>Administrators will have the authority to utilize the global connect system to relay important information regarding school/department programs.</p> <p>Each school will conduct three parent workshops on topics germane to their school department.</p>	<p>Superintendent, Assistant Superintendents, Principals, Directors Supervisors, Teachers, Support staff.</p>	<p>District website</p> <p>Title 1A funding</p> <p>Digital Backpack</p> <p>Digital Briefcase</p> <p>Administrator monthly message</p> <p>Parent workshops</p> <p>Global Connect System</p> <p>Realtime Parent Portal</p> <p>Twitter</p> <p>Facebook</p> <p>Ben-TV</p> <p>Teacher web pages</p>	<p>August 2017 - June 2018</p>	<p>Administrators will update the digital briefcase on an ongoing basis.</p> <p>Teachers will upload documents to the backpack.</p> <p>Evidence will consist of an updated website.</p> <p>Monthly message posted.</p> <p>Agendas, sign-in sheets and time sheets from parent workshops.</p> <p>Increased public understanding of sustainability through a greater role of stakeholder reliance.</p> <p>Increased attendance and participation at school wide events.</p>